

Press Release:

Peshawar Zalmi embraces Bank Makramah Limited as the Official Banking Partner for HBL PSL 9



[Lahore, 15th February 2024] Peshawar Zalmi, renowned for its cricketing prowess and commitment to community engagement, has proudly announced its official partnership with Bank Makramah Limited (BML) for the highly anticipated HBL Pakistan Super League (PSL) Season 9. This collaboration signifies a monumental step forward in promoting sports excellence and fostering youth development initiatives across Pakistan.

Mr. Javed Afridi, Chairman of Peshawar Zalmi stated, "We are excited to form an alliance with BML as our official Banking Partner for HBL PSL 9. This partnership underscores our mutual commitment to promoting sports and nurturing talent in Pakistan. Together, we aspire to inspire the next generation of cricketers and make a positive impact on communities nationwide."

Mr. Abdulla Nasser Abdulla Hussain Lootah, Chairman of the Board of Directors of BML shared his views and added, "BML is elated to partner with Peshawar Zalmi, the biggest PSL franchise in terms of brand value. This collaboration underscores our dedication to igniting the cricketing passion, especially among the vibrant youth of Pakistan. With a championship title in PSL Season 2, and an impressive four-time finalist record, Peshawar Zalmi's unwavering prowess and consistent performance cannot go unnoticed. Our partnership aims not only to champion the team but also to embrace its inspiring ideology – providing a robust platform for the budding talent of Pakistan to ascend to the national cricket stage."

Cricket fans and followers will be witnessing an electrifying showdown in HBL PSL 9 as Pakistan's cricketing maestros including Babar Azam, Saim Ayub, Mohammad Haris, and Asif Ali, bring their seasoned skills to the forefront proudly representing Peshawar Zalmi.

Stay tuned for more exciting announcements and initiatives from Peshawar Zalmi and BML as they join forces to champion the spirit of cricket and community engagement in Pakistan.

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